



2021 MDRA Sponsorship Program

Welcome current and future Mason Dixon Riding Association sponsors to our 2021 Series!

We are proud to announce that we've had a very successful 20th year of the MDRA Series.

- 4200+ riders in attendance
- 300 - 350 riders average race turn out for the year
- Over 250 membership cards sold
- More than \$25,000 in cash and prizes given away to riders
- Races hosted in PA, MD, WV, and DE with racers coming from PA, MD, DE, VA, WV, OH, NY, NC and NJ

As we proceed into 2021 planning we've begun to discuss with our tracks and promoters the deficiencies we've identified from the introductory year. We believe we all must recognize what worked and what can be improved upon. All of our tracks are aware of the importance of the sponsors to the MDRA series and have agreed to do whatever they can to improve their facilities for this upcoming 2021 series.

We are happy to share the upcoming 2021 MDRA Series sponsorship rates will remain the same.

Corporate Sponsor - \$1,000
Entitled to all of the series MDRA program benefits for the entire 2021 season

- Sponsor logo and link on MDRA website
- Sponsor announced at all the tracks on practice & race days
- 4 Gate passes for every race
- Sponsors may vend at all MDRA races free of charge *(but must give track at least 2 days notice to do so)*
- Free advertising sign at all MDRA tracks *(sponsor supplies sign)*
- Reserved Parking at all races

Individual Sponsor - \$500
Entitled to one of the series MDRA program for the entire 2021 season

- Sponsor logo and link on MDRA website
- Sponsor announced at all the tracks on race days
- 2 Gate passes for every race
- Sponsors may vend at all MDRA races free of charge *(but must give track at least 2 days notice to do so)*
- Free advertising sign at all MDRA tracks *(sponsor supplies sign)*
- Reserved Parking at all races

Thanks for your time and interest in our MDRA series! We look forward to working with you on continued success. If you have any questions, please contact Jeff Yentzer at 717-385-1224 jyentzer31@aol.com or doublingap@gmail.com

COMPANY NAME _____ STREET ADDRESS _____

CITY AND STATE _____ ZIP _____ PHONE # _____

EMAIL ADDRESS _____ WEB ADDRESS _____

Sponsorship Corporate (\$1000) _____ Sponsorship Individual (\$500)